

# INVESTORTECH – Partner Profile

*For VET, Education, Youth Skills & Green Digitalisation Projects*

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## About Us

**INVESTORTECH** is recognised as one of the leading VET project organisations in Libya with an international track record in Erasmus+ and capacity-building initiatives. It is a Libyan organisation committed to advancing Vocational Education and Training (VET), youth empowerment, digitalisation, and green transition. We specialize in capacity building, innovation in education, and international cooperation, with a strong record in designing and implementing impactful Erasmus+ projects.

Between 2019–2024, The INVESTORTECH DIRECTOR served as the National Coordinator of Erasmus+ in Libya, gaining our organization first-hand experience in managing European-funded programmes, building trusted international partnerships, and ensuring compliance with programme rules, financial requirements, and reporting standards.

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## Vision

To empower youth, students, and professionals with future-proof skills in digitalisation, sustainability, and innovation, bridging the gap between education, research, and labour market needs while contributing to the green and digital transitions in the Euro-Mediterranean region.

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## Key Achievements & Impact

Since (2023 – Present), We provided number of activities and contribution to the Education , VET and International Cooperation:

- **Digital & Soft Skills Training:** Trained **530 participants** in digital skills and essential soft skills, equipping them with practical tools for daily life, employability, and entrepreneurship.
  - **AI Deployment for Future Skills:** Delivered **specialised training for 250 participants on Artificial Intelligence deployment**, enhancing their experience and personal skills for business, academic study, and research.
  - **Research Capacity Building:** in 2024, we Implemented an initiative that trained AI-Based programme to train **100 postgraduate students and young researchers** in advanced research methodologies, digital tools, and academic excellence.
  - **Youth Empowerment:** Designed and delivered programmes targeting **students, early-career professionals, and entrepreneurs**, ensuring inclusive participation across different social and academic backgrounds.
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## Core Expertise

- **Erasmus+ Project Management:** 5 years of experience engaging in Erasmus+ projects in Libya, including proposal design, partner coordination, budget management, monitoring, and reporting.
- **Vocational Education & Training (VET / CoVET):** Development of labour-market-oriented curricula, work-based learning, and sectoral partnerships to improve the attractiveness and relevance of VET.
- **Digital Transformation & Skills:** Expertise in e-learning platforms, digital pedagogy, and advanced digital skills training (AI, research tools, ICT for education).
- **Green & Sustainable Skills:** Integration of sustainability and green practices into training programmes, preparing learners for the **green economy**.
- **Capacity Building & Inclusion:** Strong experience in training trainers, institutional development, and reaching marginalised groups (NEETs, rural youth, women).
- **International Partnerships:** Established network of stakeholders across education, business, and civil society, both locally and internationally.

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## Alignment with Priorities

Our expertise directly supports the strategic priorities for Erasmus+ projects:

- **Digital Transformation** – preparing young people and professionals with digital and AI-based skills for future jobs.
- **Green Transition** – embedding sustainability and eco-awareness into education and training in cooperation with international and local organisation such as SPARK.
- **Inclusion & Diversity** – targeting youth, women, and underrepresented groups for equal access to skills.
- **Innovation in VET** – linking education with employers, entrepreneurship, and emerging labour market needs.

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## Why Choose INVESTORTECH as a Partner?

1. **Proven Experience** – Former Erasmus+ National Coordinator in Libya (2019–2024) with deep knowledge of EU programmes, proposal development, financial management, and compliance.
2. **International Recognition** – Served as Consultant for UNESCWA (United Nations Economic and Social Commission for Western Asia) on AI and Digitalisation Strategy in Libya, demonstrating thought leadership and technical expertise at a policy-making and strategic level.

3. **Demonstrated Impact** – Trained over 880 participants in digital skills, soft skills, AI deployment, and research capacity-building, ensuring measurable outcomes and long-term impact.
4. **Balanced Expertise** – Unique portfolio across VET, youth empowerment, digitalisation, and green sustainability, linking education with labour market needs.
5. **Strong Local Networks** – Established partnerships with schools, universities, private sector companies, civil society, and government institutions across Libya.
6. **Reliable Project Partner** – Skilled in proposal writing, implementation, financial management, monitoring & evaluation, and sustainability planning, ensuring high-quality delivery and accountability.

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## Conclusion

At **INVESTORTECH**, we combine **experience, innovation, and commitment** to deliver high-impact projects in education, VET, youth skills, and digital-green transitions. Our track record, networks, and vision position us as a **trusted partner** for Erasmus+ projects aiming to create long-term, meaningful change.

